

# LOUISIANA FORESTS: **BUILT TO LAST**

In addition to providing wildlife habitat and scenic beauty, our majestic forests are a renewable natural resource of great importance to all of us. That's why members of the Louisiana Forestry Association (LFA) have embraced **sustainable forestry** practices. Today, there is more wood growing on our members' lands than at any time in the past century. By adhering to **Sustainable Forestry** Initiative guidelines, LFA members prove every day that environmental stewardship and forest-related businesses can responsibly coexist. At LFA, our mission is to promote the health and productivity of Louisiana's forests for present and future generations.





# SUSTAINABLE FORESTRY IS:



## PLANTING MORE TREES THAN WE HARVEST EACH YEAR

Enough wood is harvested each year in Louisiana to build 150,000 homes. LFA members reforest these harvested areas with **more than 100 million seedlings annually**.



## PROTECTING WATER QUALITY

In the past 20 years, the percentage of logging sites complying with Louisiana Best Management Practices (BMPs) — for protecting Louisiana's lakes, streams and water supplies — **has risen from 10% to 93%**.



## PRESERVING YOUR FAVORITE PLACES

LFA members identify, manage and protect special sites with unique historical, ecological or biological significance, such as bird habitats and national champion cypress forests.



## RECYCLING YOUR PAPER INTO NEW PRODUCTS

With the increasing demand for wood and paper products, LFA encourages and promotes recycling efforts. In 2007, **56 percent** of paper consumed in the U.S. was recovered for recycling — achieving an industry goal five years ahead of schedule.

The trees were here long before we were. LFA's mission is to ensure they are here long after we're gone. **We help make sure that Louisiana's forests are built to last.**

LEARN MORE AT: [WWW.LOUISIANAFORESTRY.COM](http://WWW.LOUISIANAFORESTRY.COM)



*Good for you.  
Good for our forests.™*